



Inaugural Symposium of the
**Centre for Experimental Research in International Business
CERIB**

Thursday 25 May 2017
Kingston Hill Campus, KT7 2LB
Kingston Business School, London
KHBS3022

12.00-12.30 Arrival – Coffee

12:30-13:00 – Greetings and Introduction to the first session

Ron Tuninga, Dean of the Faculty of Business and Law at Kingston University and Pro-Vice Chancellor for Enterprise

Rob Blackburn, Associate Dean of Research

Ursula F. Ott, Professor of International Business and Director of the Centre for Experimental Research in International Business

13.00 - 15.00 **Advisory Board Members:**

International Business

Mark Casson Professor of Economics (University of Reading, John Dunning Centre of International Business)

The Theory of International Business: Past, Present and Future

Pervez Ghauri, Professor of International Business (University of Birmingham, Editor of *International Business Review*)

International Business and Experimental Research an Editor's perspective

Anne-Wil Harzing Professor of International Management (Middlesex University, Creator of the Publish or Perish Software)

Babel in Business: An experimental approach to studying the impact of foreign language use on thoughts, feelings, and behaviour in the workplace

Experimental Economics

Simon Gaechter Professor of Psychology of Economic Decision Making (University of Nottingham, Centre for Decision Research and Experimental Economics)

Cross-Cultural Experimental Economics

15.00 Coffee Break

15.30 – 16.45 Faculty at the CERIB

Ursula F. Ott (Professor of International Business)

Nature or Nurture: Cultural Adaptation Process of Global Managers

Fatima Annan-Diab (Associate Professor, Kingston Business School)

Ethical Decision-Making with Nina Seppala, UCL

Christina Butler (Associate Professor, Kingston Business School)

Multi-cultural Teams and Experimental Research

Konstantinos Pitsakis (Senior Lecturer, Kingston Business School)

Innovation spill-overs – entrepreneurial decision making

Riccardo Vecchiato (Associate Professor, Kingston Business School)

Managerial cognition and strategic decision making

16.45 Industry and International Collaboration (Well-wishing multi-media)

Michael Gates, (Finland)

Vice Chairman Richard Lewis Communications, Associate Fellow of Saïd Business School Oxford and teacher on Oxford Programme on Negotiation

Samantha Macro (Cambridge, UK), Regional Financial Director, Johnson Matthey and Cambridge Innovation Hub

Yuko Kimura (Tokyo and New York) Global CSR Director of Daiichi Sankyo

Iris Schoenmaker (New York) Project Manager for Partner Solutions

Ric Lewis Entrepreneur and Owner of CultureActive Ltd, London

Academy of International Business (AIB) Special Interest Group –

Research Methodology

Vas Taras (USA) – Director of X-culture, Experimental Study into Crowd-funded Decision-making

17.15 Participants Certificates

Certificates for

X-culture for the successful participants

- Zako BASHIR ISSE
- Ei Sandi NWE
- Seyedmohsen ATHARI
- Manal AL-OTAIBI

17.30-18.00 **Experimental Research in International Business** – Conclusion and Future Research Direction

18.00 -19.30 **Evening celebration**

Registration

Registration is free, but necessary, as seats are limited. Please register here:

<https://www.eventbrite.co.uk/e/conversations-on-corruption-tickets-27047947138>

Information and contacts

Event webpage: CERIB webpage For further information please contact