

Small Business Research Centre

Kingston Business School, Kingston University

<http://business.kingston.ac.uk/sbrc>

Areas of supervisory expertise for Doctoral and Masters students:

Entrepreneurship, SMEs, small business, self-employment

Staff in the SBRC have a breadth of experience in the supervision of doctoral and masters students. We welcome applications to the SBRC on issues relating to entrepreneurship and small business. The following is a list of areas that we cover, although this is not meant to be exhaustive.

Small business management

- Strategy
- HRM employment relations, skills, learning and training
- Procurement and SMEs
- Innovation / responsible innovation
- Creativity
- Employee behaviour
- Intellectual property and management and SMEs
- SME finance
- Management buy-outs
- Employee owned enterprises

SMEs Environment

- New firm formation
- Growth SMEs
- Business exits
- Networking
- Co-opetition
- Internationalisation; SME exports; Born globals
- Entrepreneurship in developing and transition economies
- Small businesses and environmental sustainability
- Entrepreneurship & small business responses to climate change

The Entrepreneur / business owners

- Motivations
- Demographics of enterprise (e.g. young / older people)
- The entrepreneurial personality
- Entrepreneurial behaviour (psychology; sociological; approaches)
- Ethnic minority and immigrant entrepreneurship
- Disadvantaged entrepreneurs
- Informal entrepreneurship
- Social entrepreneurship/entrepreneurs
- Sustainable entrepreneurship/entrepreneurs
- Business owners' health and well-being

Small business/enterprise policy

- Institutional environment
- Policy initiatives, local, regional, national international
- Regulation
- Enterprise education initiatives and programmes
- Innovation policy for SMEs
- Policy monitoring and evaluation

Methods

- Qualitative and quantitative SME research methodologies
- Survey and Interviewing techniques
- Narrative analysis
- Discourse analysis
- Critical incident technique
- Measuring entrepreneurial attributes
- Impact assessment

See the University research degrees page on how to apply:

<http://www.kingston.ac.uk/research/research-degrees/>

Or, contact the SBRC for informal enquiries on the above: r.blackburn@kingston.ac.uk

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