



Kingston
Business
School

GLOBAL HIGHLIGHTS 2015
SMALL BUSINESS RESEARCH CENTRE

MESSAGE FROM THE DIRECTOR

Could I welcome you to our report of activities during 2015. The Small Business Research Centre (SBRC) is one of the leading research groups in the field of small business and entrepreneurship. We constantly seek to shape agendas, produce high quality research outputs and influence real-world activities.

This year we are particularly pleased to introduce new members of staff who complement the strengths of the existing team. As well as strengthening our research links with stakeholders in the UK, we are also improving our global reach through event organisation, staff visits, plenary presentations and project development. The SBRC is also home to the *International Small Business Journal*, one of the leading peer review journals in its field.

I do hope you find our report interesting and we welcome approaches from prospective sponsors and researchers to help us in our mission to raise levels of knowledge in the field of small business and entrepreneurship.

Professor Robert Blackburn, Director, SBRC, Kingston University

THE SBRC TEAM

- Professor Robert Blackburn, Director
- Professor David Smallbone, Associate Director
- Professor Elizabeth Chell
- Professor Dirk De Clercq
- Professor Christian Felzensztein
- YTL Professor Audley Genus
- Professor John Kitching
- Professor George Saridakis
- Dr Rosemary Athayde, Senior Researcher
- Dr Tim Harries, Senior Research Fellow
- Dr Hang Do, Researcher
- Dr Marfuga Iskandarova, Research Assistant
- Eva Kašperová, Research Assistant
- Valerie Thorne, Administrator

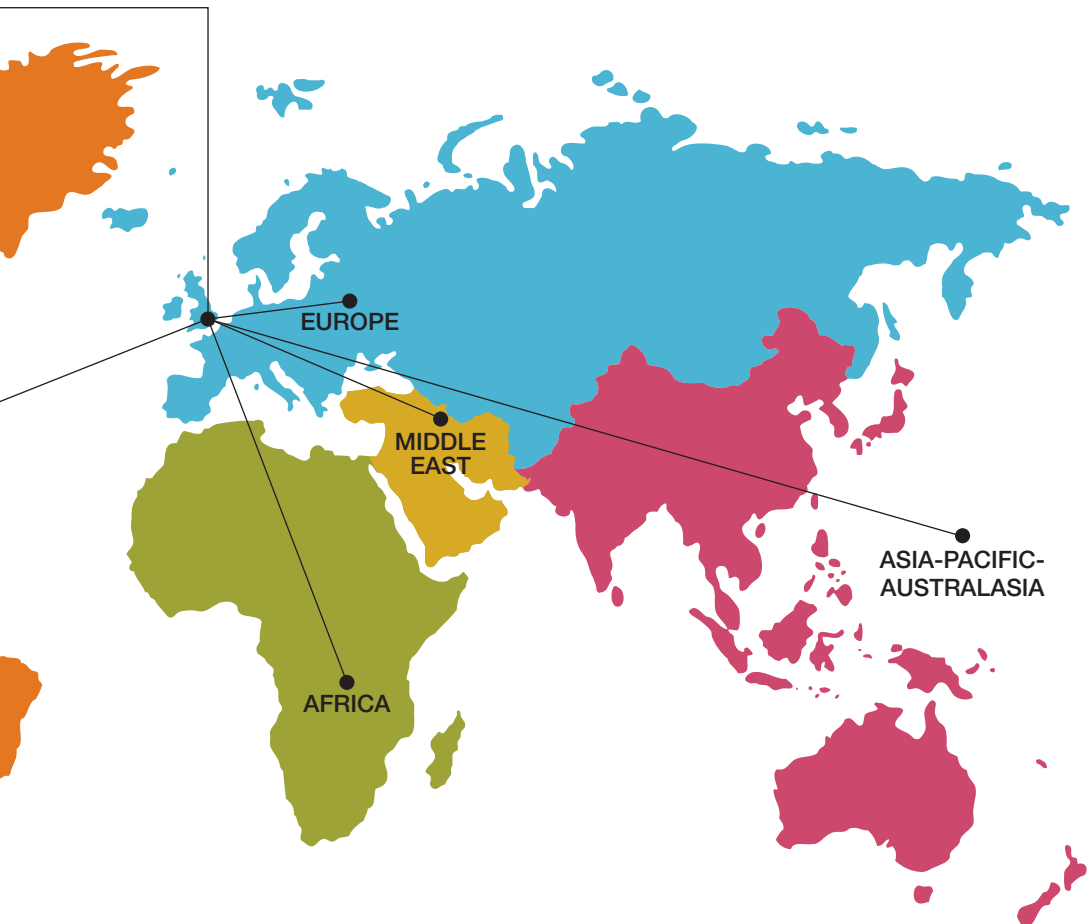




Research Team at the SBRC Away Day in May, Dorich House, Kingston upon Thames

GLOBAL LINKS

Our work in 2015 comprised national and international research projects (pages 4-5) as well as knowledge exchange (pages 6-8) and research dissemination (pages 9-11) activities. We provided expertise and leadership in academic and policy debates (pages 12-15) and are pleased to share our achievements (page 16-17) with you. For the full list of our publications, see pages 18-19.



RESEARCH PROJECTS



In 2015, our project work sought to tackle some of the defining issues affecting businesses and individuals around the world, including renewable energy and the impact of floods. Our work has also influenced the debate around the skills and legal requirements of small business owners.

Job creation in born global enterprises

This project, undertaken by Hang Do and Robert Blackburn, aimed to investigate the motivations for, processes applied in and external support needs related to job creation in the UK by born global enterprises. The study also focused on analysing the characteristics of the created jobs and the effects of job creation on firm performance. The project was commissioned by the European Foundation for the Improvement of Living and Working Conditions (EUROFOUND) and involved partners from five EU countries led by IKEI in Spain.

The legal needs of small businesses

This research presented new empirical evidence on small businesses' experiences of legal problems and their strategies and actions in dealing with these problems. It drew upon a sample of over 10,000 small business respondents and included a

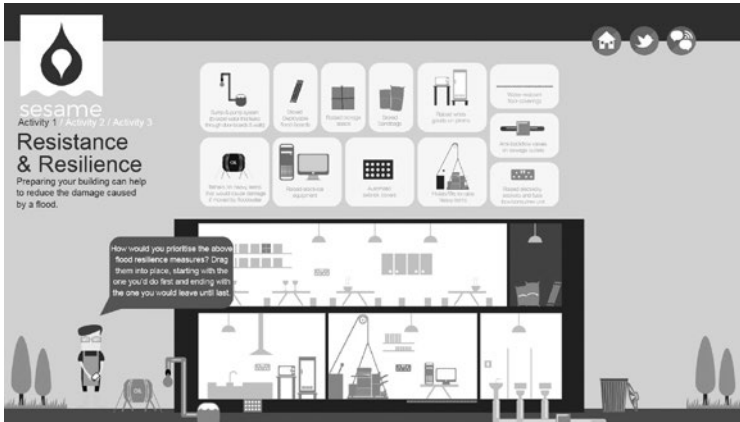
longitudinal panel of over 1000. The analysis examined the use of legal services and how this has changed. It helped to identify the particular characteristics of firms in relation to the legal problems they face and how these are addressed. The research was commissioned by the Legal Services Board.

Community entrepreneurship in renewable energy in England

This project focuses on institutional entrepreneurship in the renewable energy sector. It has generated data from interviews that will provide case study material via the online Kingston Audio-Visual Entrepreneurship Resources and Network (KAVERN) repository. It will also help to inform future research projects.

SESAME: small business responses to flooding and flood risk

SESAME is a collaborative research project with the universities of Durham, Sheffield, Leeds, East Anglia and the West of England. Sponsored by the EPSRC, SESAME aims to understand and model the impacts of flooding on the UK's small businesses and the knock-on effects on the wider economy. The project is analysing businesses' sense-making processes and how these influence responses to flood risk. Project outcomes will include an agent



A page from the SESAME e-learning tool: this drag-and-drop activity helps users learn how to protect their businesses from flooding

based model that simulates floods and their aftermath in the Lower Don area of Sheffield and an e-learning tool that will explore ways of promoting flood resilience and business continuity, co-produced by regional, local and national partners.

Impacts of emotions on flood risk adaptation – a longitudinal study

Tim Harries has been investigating emotional responses to flooding, how these change in the years after a flood event and how they influence the journey towards greater resilience. This study involves ten respondents who were affected by the Winter 2013-14 Thames floods; interviews with these respondents were conducted in Summer 2014 and again in Summer 2015.

Impacts on attitudes of indirect experiences of flooding

With collaborators from the psychology department of Essex University, Tim Harries is conducting survey research into the question of how attitudes to climate change and flood risk were affected by physical and social proximity to the 2013-14 UK floods.

Perceptions of flood warnings

With collaborators from the psychology department of Essex University, Tim Harries is conducting survey research into the question of how recipients of flood warnings understand the intentions of the message sender and how this influences perceptions of, and trust in, the message content.

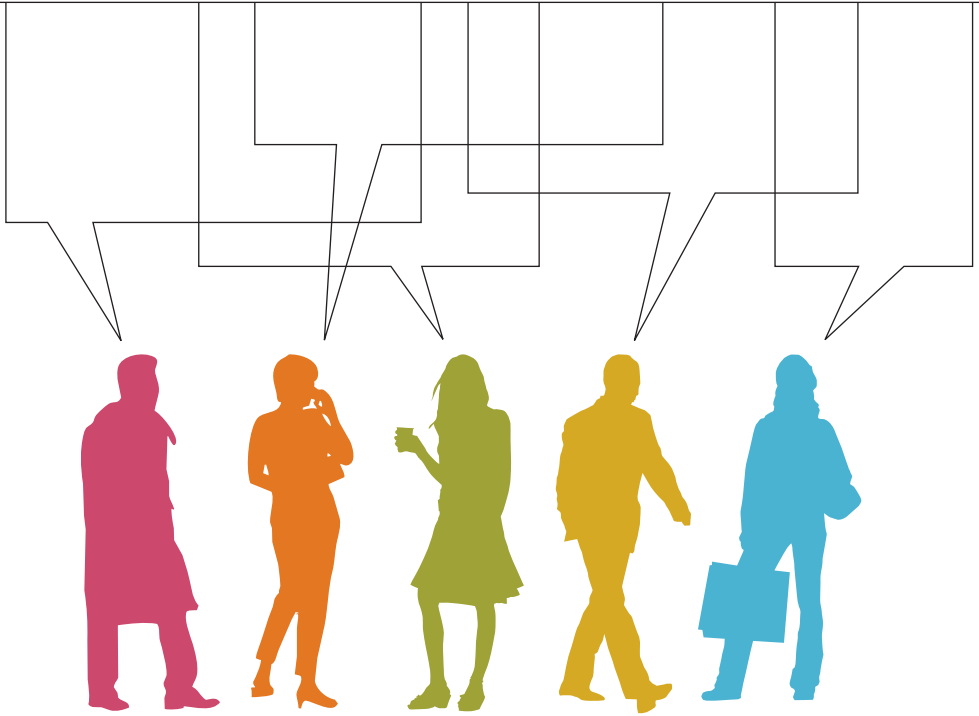
Review of literature on skills for innovation

David Smallbone undertook a review of the existing literature on leadership and management skills in small businesses. The review formed a part of a wider study of the application of the 'anchor institutions' model in local economic development in the UK. This project was commissioned by the UK Commission for Employment and Skills (UKCES).

Educating for entrepreneurship: a national study in Spain

In collaboration with the University of Seville, Rosemary Athayde undertook a national evaluation study of enterprise education in Spain, using her Attitudes to Enterprise Test. The project aimed to examine the degree of students' entrepreneurial identity throughout the Spanish educational system.

KNOWLEDGE EXCHANGE



Our knowledge exchange and dissemination activities in 2015 saw the research team work collaboratively with a range of external networks of practitioners, businesses and policy-focused organisations. We presented our research at national and international conferences in the field of small business and entrepreneurship as well as management, sociology and other disciplines.

In April, Robert Blackburn and Marfuga Iskandarova strengthened our collaboration with the **European Network for Social and Economic Research (ENSR)**, participating in the ENSR organised *Next Level Evaluation* seminar in Brussels where new approaches, trends and patterns in the EU Commission Evaluation System were discussed.

Robert and Marfuga also collaborated with Dr Alison Baverstock from the Faculty of Arts and Social Sciences at Kingston. Their research on the role, motivation and work pattern of independent editors was presented at the **London Book Fair**. The session entitled *Why the editor is invisible no longer* was well-received by the publishing community.

John Kitching presented his ongoing work on the concept of opportunity with the provocative title *'The End of Opportunity?'* at the staff seminar organised at **De Montfort University Leicester**.

Audley Genus was a delegate at the **Economic and Social Research Council (ESRC)** Seminar Series on *Green Innovation: Making it Work*, **Nottingham Trent University**, and the **British Academy of Management (BAM)** organised *Responsible Leadership Collaboratory* held in London.

Audley was also invited to present at the *7th SCORAI Europe/CONSENSUS project workshop* at the **National University of Ireland**, Galway, in May and delivered a lecture on *Responsible Innovation* to the **Association of MBAs** at the **Edinburgh University** in June.



Audley Genus (in the centre) with colleagues from the SCORAI group workshop

Tim Harries hosted a *Summer Research Residence* by a PhD student from the **Université de Bretagne Sud in France** who is researching the use of the social norms approach to promote sustainable use of the coastline. Tim presented his work on emotions and flood risk adaptation in September at the *Science workshop on flooding, resilience, and public health in the UK* organised by the NIHR Health Protection Research Units in Emergency Preparedness and Response, **King's College London** and Environmental Change and Health, **London School of Hygiene and Tropical Medicine**.

In October, Audley Genus was invited to speak about his work on the role of discourses and institutional entrepreneurship in transforming energy systems at the workshop on *Understanding Socio-technical Problems* hosted by the **Karlsruhe Institute of Technology, Germany**. He was also an expert participant in the *Energy Transition & Sustainable Consumption* workshop in **Luxembourg**, organised by the **Clark University** in association with the **University of Vermont** and the **Helmholtz Alliance**.

David Smallbone gave a presentation entitled *Revisiting Entrepreneurship in a Transition Context* at a research student and staff seminar focusing on new perspectives on economies in transition, organised by the **University of Lancaster**.

In November, John Kitching attended the *3rd IPSE Global Seminar on Freelancing and Self-Employment* organised by the **Association of Independent Professionals and the Self Employed in London**. John presented his research in collaboration with Professor Julia Rouse on *Pregnancy and Maternity in Self-Employment*.

Tim Harries was invited to attend a knowledge exchange event *Resilience to climate change: who pays (and who benefits)?* organised by the **Royal Geographical Society** (with IBG) in association with the **Joseph Rowntree Foundation**.

Hang Do took part in the professional development workshop on *Academic Peer Reviewing*. The workshop, organised by the **ECSSB in Zagreb, Croatia**, was aimed at early career researchers.

KNOWLEDGE EXCHANGE CONTINUED



Dr Sonia Baños-Caballero from the University of Murcia, Spain

Eva Kašperová attended a workshop entitled *Understanding the advice needs of SMEs* where recent findings of a study on SME attitudes and advice needs in relation to equality legislation and human rights were discussed. The workshop was held at the **Equality and Human Rights Commission** in London.

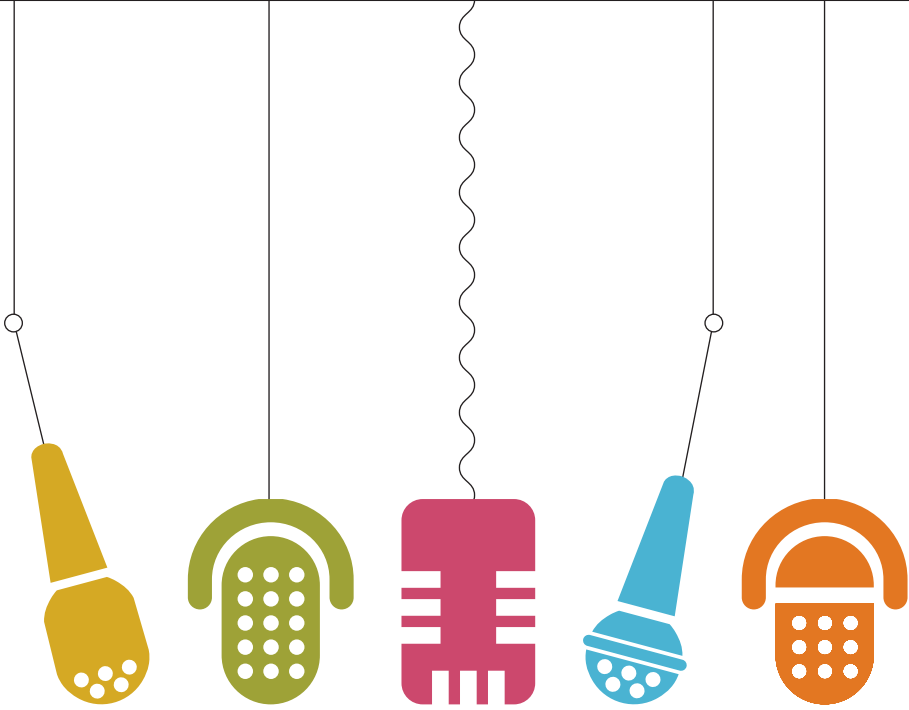
The SBRC works with colleagues internationally and encourages collaborations with visiting researchers. Dr Sonia Baños-Caballero from the **University of Murcia, Spain**, visited the Centre between April and July. As part of the **research exchange**, Sonia presented her paper on *Working Capital Requirements in SMEs: A Longitudinal Analysis* to the faculty.

Christian Felzensztein delivered a number of guest lectures and seminars in November and December on the topic of industry clusters and internationalization of SMEs from Latin America to Masters and PhD students at **King's College London**, **Linnaeus University Sweden**, **University of West Indies in Trinidad**, and **EAFIT University in Colombia**. He also participated in meetings at the University of London for the proposal of a new book related to International Entrepreneurship in Emerging Economies.

The SBRC team contributes to the learning experience of Kingston University students through **teaching and supervisory activities**, **administrative support**, and **research dissemination**. Rosemary Athayde continues in her role as the course director on the *MA/ MSc in Management* and leads the *Innovation and Enterprise in Society* modules. Both Hang Do and Eva Kašperová delivered guest lectures for the two modules. Tim Harries teaches qualitative research methods to undergraduates and PhD students and George Saridakis remains the Director of Doctoral Programmes within the Business School.

George Saridakis also delivered a number of seminars and workshops during the year on writing and publishing, entrepreneurship, self-employment in Europe, and HRM issues in his role as a Visiting Scholar at the Belk College of Business, **University of North Carolina (UNC) Charlotte, USA**, the Turku School of Economics, **University of Turku in Finland**, Department of Economics, at the **University of the West Indies, Trinidad and Tobago** and the Department of Economics, **University of Minho, Portugal**.

CONFERENCES



In April, George Saridakis was a presenter and a track chair at the **1st International Conference in Applied Theory, Macro and Empirical Finance** in Thessaloniki, Greece.

Tim Harries was the author of a paper presented at the **World Water Congress** in May in **Edinburgh** entitled *The SESAME project on small businesses: understanding flood impacts, evaluating the effects of adaptation and promoting resilience*.

In June, George Saridakis and colleagues presented a paper examining the relationship between self-employment and unemployment in the long-run at the **6th Faculty of Business and Law Conference: Emerging Issues in Business and Law**. Robert Blackburn and Marfuga Iskandarova were co-authors on the paper presented by Dr Alison Baverstock, based on their study of independent editors and job satisfaction. Hang Do and colleagues presented a paper entitled the *Impacts of Organisational Factors on SMEs' Anticipated Returns: A Structural Equation Modelling Analysis*.

In July, Marfuga Iskandarova presented a conference paper at the **Second International Days of the Sociology of Energy: Contemporary Societies Faced with Energy Transitions** in Tours, France. The paper was co-authored with Dr Elena Simakova from the **University of Exeter** and draws on the analysis of renewable energy sector in the UK to gain understanding of how energy, in particular wave energy, becomes a policy category and an object of scientific inquiry and engineering practices.

Kingston Business School hosted the **3rd International Conference on Contemporary Marketing Issues (ICCMi 2015)** where Tim Harries acted as the convenor and chair of the special session on *Marketing for the social good*.

CONFERENCES CONTINUED



Professor Ron Tuninga, Dean of the Faculty, opening the Business in China Workshop (see page 13)



Professor Dirk De Clercq, SBRC

In September, Hang Do attended the **British Academy of Management (BAM) Conference** in Portsmouth where she presented her paper *Anticipated innovation rent profiles: new insights into a SME typology*. The paper was co-authored with Tim Mazzarol, Thierry Volery and Geoff Soutar. John Kitching was co-author with Dr Natalia Vershinina and colleagues of a paper examining the differences in SME owners' perceptions of regulation according to gender, also presented at the BAM conference.

Tim Harries gave a presentation of a paper entitled *Role conflict, interwoven timespaces and the social flow of everyday life: exploring the 'non-compliance' of adolescents with type-1 diabetes* at the British Sociological Association Medical Sociology Group Annual Conference in **York**.

In November, Audley Genus and Marfuga Iskandarova presented a paper with a title *Emerging themes and controversies in responsible research and innovation: a narrative review* at the **1st International Conference on Anticipation** in **Trento, Italy**, organised under the patronage of UNESCO.

A number of the SBRC team members presented their work at the **38th Institute for Small Business and Entrepreneurship (ISBE) Annual Conference in Glasgow**. David Smallbone and John Kitching co-authored a paper entitled *Might anchor institutions solve the small firm management development puzzle?* Additionally, John showcased his research on regulatory reform and risk management in relation to micro-entity financial reporting. John was also a co-author with Professor Julia Rouse (Manchester Metropolitan University) on the paper developing a conceptualisation of entrepreneurial practice in pregnancy.

Hang Do and Robert Blackburn, working with Professor Marc Cowling (University of Brighton), presented their research on the determinants of export and innovation management amongst British SMEs. And Eva Kašperová presented findings from her doctoral research, examining how disabled entrepreneurs build and acquire legitimacy.



John Kitching
at the ISBE
Conference,
Glasgow, in
November

The SBRC had a strong presence at the **29th Research in Entrepreneurship and Small Business (RENT) XXIV Conference in Zagreb, Croatia**. Robert Blackburn commenced his role as the President of the European Council for Small Business and Entrepreneurship (ECSB). The ECSB is a non-profit organization whose main objective is to advance the understanding of entrepreneurship and improve the competitiveness of SMEs in Europe. Its main event is the Research in Entrepreneurship Conference (RENT) in Europe.

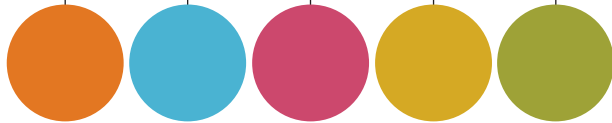
Robert Blackburn and John Kitching were co-authors of a paper presented by Eva Kašperová, entitled *Entrepreneurial identity in its natural, practical and social contexts*.

David Smallbone with Professor Friederike Welter (University of Siegen) presented their research on informal institutions and entrepreneurship in post-socialist economies.

Finally, Hang Do and Robert Blackburn in collaboration with Marc Cowling co-authored a paper with a title *Barriers to exporting: new insights into UK SMEs*.

In December, Christian Felzensztein attended the **European Academy of International Business (EIBA) Conference** hosted by the **PUC Rio de Janeiro in Brazil** where he discussed the challenges for research in Chile in the panel on 'Challenges for Research in Latin America' organized by the EMERALD publishing, and presented a paper entitled *Geographical Co-location and Trade Association Effects on Firm's Export Performance: Evidence from South America*.

IMPACT AND LEADERSHIP



In 2015, the SBRC team have shown leadership by engaging with important national and international organisations, including the Legal Services Board, the UK Government, the OECD and the European Parliament, producing and disseminating impactful research. We took the lead in organising events for doctoral students, academic colleagues and business owners to share the best practice in research, policy and commerce.

Hang Do organised and chaired the **SBRC seminar series** at **Kingston Business School**, attracting excellent presenters from the UK and abroad, including Professor Robert J. Bennett (University of Cambridge), Professor Thomas Cooney (Dublin Institute of Technology), Professor Lene Foss (Arctic University of Norway), Professor Julia Rouse (Manchester Metropolitan University), Dr Natalia Vershinina (De Montfort University Leicester), Professor Colin Mason (University of Glasgow), Professor Sarah Brown (University of Sheffield) and Dr Mirela Xheneti (University of Sussex).

In February, Robert Blackburn presented to the **British Academy of Management-Association of Business School's** Development Programme for Directors of Research on 'Research Management', discussing with colleagues from UK universities the challenges of research management and leadership.

John Kitching was invited to write the introduction for a virtual special issue on *Rethinking the Impact of Regulation on Small Businesses* for the **International Small Business Journal**. The issue is a part of a series and showcases John's contribution to understanding the impact of regulation on small firms.



The SBRC seminar, Kingston upon Thames, in February



The Business with China workshop attendees

Elizabeth Chell led a desk-based piece of research for Policy Department B: Structural and Cohesion Policies, for the **European Parliament**. The aim was to shed light on how Member States had gone about promoting youth entrepreneurship and the extent to which entrepreneurship has been embedded in the secondary school curriculum. In March, Elizabeth presented the resultant paper entitled the Promotion of Youth Entrepreneurship to the European Parliament in Brussels.

Audley Genus was invited to write a thought leadership paper for **Wiley Interdisciplinary Reviews (WIREs)** on energy and environment. The article entitled *Institutions, discourses, and the promotion of renewable energy* was published online in March.

Christian Felzensztein organised the panel on 'Industry Clusters and International Competitiveness: Evidence from South America' and co-organised a PhD workshop and meet the Editors panel at the **Strategic Management Conference** (SMS special conference), in **Santiago Chile**.

In April, Rosemary Athayde organised and chaired the *Business with China: Opportunities for Growth* workshop hosted by **Kingston Business School** in collaboration with **Greenland Investment Wandsworth, China-Britain Business Council, UK Trade & Investment London** and **Kingston Chamber of Commerce**. The workshop attracted a number of expert speakers, and was attended by 16 business owners from across London. The feedback from businesses was highly positive. *"There was a good selection of speakers and the topics covered were extremely helpful. We are a Law firm expanding fast and we have links with the Asian region. We haven't dealt with China before thus the information I gathered was invaluable."*

Robert Blackburn presented to a joint seminar organised by the **British Academy of Management** and the Foresight Centre at the **University of Liverpool Foresight Centre** on *Raising our publishing standards: what can we learn from the REF2104?*, held in April.

In July, Tim Harries was convenor and chair of a special session entitled *Marketing for the social good* at the **International Conference on Contemporary Marketing Issues**.

IMPACT AND LEADERSHIP CONTINUED



Rosemary Athayde (right) with Dr Linda Twiname at the AoM Conference, Vancouver, in August



Christian Felzensztein (in the centre) with international MBA students and staff at the Medellín Entrepreneurship and Innovation Centre, Colombia

Rosemary Athayde in collaboration with Dr Linda Twiname, from the **University of Waikato** in **New Zealand**, delivered a workshop at the **Academy of Management (AoM) Teaching and Learning Conference in Vancouver, Canada**, held in August. The workshop, entitled *Engaging Students in Abstract, Higher-order and Creative Thinking through the Flock Theory Metaphor*, was organised under the theme 'Ensuring continuous improvement and innovation in teaching' and involved an interactive teaching session with 40 delegates.

In September, David Smallbone was invited to give a **keynote presentation** entitled *Institutions and Entrepreneurial Behaviour: A Reciprocal Process?* at the **3rd International Conference: Entrepreneurship, Innovation and Regional Development** organised by the **ISM University of Management and Economics** in **Vilnius, Lithuania**.

David was also a **keynote speaker** at a conference hosted by the **University of Nairobi** where he presented on *Stimulating the SME Sector in Developing Countries through Linkages with Foreign Direct Investment*. Additionally, David contributed to a discussion on rural enterprise issues to a committee of the **European Parliament**.

Robert Blackburn led a workshop on *Scientific Writing and Publishing* for PhD students at the **Turku School of Economics, Finland**, held in October. This involved leading discussion with PhD students on their publication strategies at the start of their careers.

Christian Felzensztein joined Kingston University in October from **Universidad Adolfo Ibáñez Chile**, where he was Professor and Director of the **Research Centre for International Competitiveness**. He positioned the Centre, funded by the CONICYT Research Council Chile, as a key Latin American research group for studies on SMEs internationalization strategies, industry clusters, and country competitiveness. During 2015 he was also a Visiting Professor at **ESSEC Business School** in France.

At Kingston, Christian is the Director of the **Global Entrepreneurship Development Centre**. This new Centre will see a host of collaborative initiatives launched, such as joint research and publications, international entrepreneurship workshops and conferences, summer programs and staff and PhD student exchanges.



Robert Blackburn, incoming President of ECSB, with Professor Slavica Singer, RENT conference host, Zagreb, November



Tim Harries appearing on the Sky NEWS in December, speaking on the issue of flooding

In November, Robert Blackburn commenced his role as the **President** of the **European Council for Small Business and Entrepreneurship (ECSB)** taking over in at the **Annual Research in Entrepreneurship (RENT) conference in Zagreb**. Robert said *"I am delighted to become President of the leading European entrepreneurship organisation for academics, and look forward to contributing to its future success"*.

Audley Genus was the Co-Chair at the **SCORAI Europe/TRANSIT project workshop** entitled *Beyond Transition? Understanding and Achieving Sustainable Consumption through Social Innovation* held in November in **Vienna, Austria**.

Tim Harries was the expert advisor to the evaluation of Flood Resilience Community Pathfinder Scheme of the **Department for Environment, Food and Rural Affairs (DEFRA), UK**.

At the **RENT annual conference** in Zagreb, Robert Blackburn co-presented to the Professional Development Workshop on *'Academic Peer Reviewing: the good, the bad and the ugly'*. This was targeted at early career researchers looking to develop their peer reviewing skills by discussing experiences and best practices.

In December, Tim Harries' status as a leading researcher into flooding led to interviews by **BBC News 24, Channel 5 News** and **Sky News (twice)** about the floods in Scotland and Northern England. Tim spoke on the issues of flood insurance, flood resilience and the role played by emotions in the response to floods. These interviews reached an estimated audience of over 2 million.

David Smallbone was **External Examiner** for a PhD in the **University of Malaya**, and an MPhil at the **University of Mauritius**. Tim Harries was external examiner for the **Open University's** undergraduate module on Marketing and Society.

George Saridakis organised two **workshops** for doctoral students and staff at Kingston Business School on *research and publishing*, presented by Dr Jesus M. García-Iglesias from the **University of Extremadura, Spain**, and on *how to craft good theory and logic that gets research papers published and cited*, presented by Dr Jared M. Hansen from Belk College of Business at **UNC Charlotte, USA**.

AWARDS AND ACHIEVEMENTS



Robert Blackburn was appointed the President of the European Council for Small Business and Entrepreneurship (ECSB).

Robert was also appointed to the Council of the *Society for the Advancement of Management Studies* (SAMS). Part of the brief of SAMS is to provide a governance structure for the British Journal of Management as well as advance education in the field of management studies through publications and research promotions.

Tim Harries attained the status of Fellow of the Higher Education Academy (HEA). HEA Fellowship is an international recognition of a commitment to professionalism in teaching and learning in higher education.

John Kitching was the winner of Best Paper award in the Business Support, Policy and Practice Track at the 38th ISBE Annual National Conference in Glasgow for his article entitled *Regulatory reform as risk management: deregulating micro-entity financial reporting*.

Eva Kašperová won the Best Paper award in the Small Business and Entrepreneurship Realities Track at the ISBE Conference for her article entitled *Faceless business: how disabled entrepreneurs acquire legitimacy*.

Audley Genus, working with Marfuga Iskandarova, was awarded the RAKE fund of £10,439 by the ESRC/ISBE in collaboration with Permaculture Association to undertake a project entitled *Knowledge Exchange for Entrepreneurship in Permaculture*.

Eva Kašperová and John Kitching won the 2015 Emerald Literati Network Award for Excellence for the Outstanding Paper of the Year, published in the *International Journal of Entrepreneurial Behavior & Research*, entitled *Embodying entrepreneurial identity*.

George Saridakis was appointed External Assessor for the Department of Logistics, Technological Educational Institute of Central Greece, and Member of the Best Paper Award Committee for the Business Technology Conference 2015: For Sustainable Future, Colombo, Sri Lanka.

All researchers supervise postgraduate or doctoral students. In 2015, the SBRC saw three PhD completions – congratulations to Rebecca Fakoussa, Hememali Tennakoon and Yanqing Lai. We also welcomed seven new PhD students in October.



David Smallbone presenting at the Business in China Workshop



Eva Kašperová at the ISBE Conference in November receiving her award from the ISBE President, Nigel Culkin

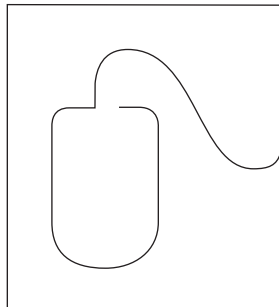
John Kitching was appointed to the steering group for the IPSE-supported think tank, the *Centre for Research on Self-Employment* (CRSE). The purpose of the think tank is to act as a leading source of research on freelancing, independent professional working and self-employment; and to inform public policy on self-employment. John also took up his appointment on the Editorial Advisory Board of the *International Journal of Entrepreneurial Behavior and Research*.

Christian Felzensztein was named Associate Editor and Guest Editor for the special issue in “Geography, and Innovation in Business Networks” in *Industrial Marketing Management*. He is also Guest Editor of *Journal of International Entrepreneurship*, special issue “International Entrepreneurship from and in Emerging Economies”, both to be published in 2016.

CONTACT US

If you have any enquiries about our work, would like us to collaborate or undertake research, or are interested in undertaking doctoral study with the Centre, please contact Professor Robert Blackburn at r.blackburn@kingston.ac.uk

For further information on all our current and completed projects, research outputs and publications and upcoming events, please visit: www.kingston.ac.uk/sbrc



PUBLICATIONS 2015

Journal publications

- Amorós, José Ernesto, Etchebarne, María Soledad, Torres-Zapata, Isabel and Felzensztein, Christian** (2015) International Entrepreneurial Firms in Chile: An Exploratory Profile. *Journal of Business Research*. (in press): doi:10.1016/j.jbusres.2015.10.150
- Baverstock, Alison, Blackburn, Robert and Iskandarova, Marfuga** (2015) How the role of the independent editor is changing in relation to traditional and self-publishing. *Learned Publishing*, 28(2), pp. 123-131. ISSN (print) 0953-1513
- Baverstock, Alison, Blackburn, Robert and Iskandarova, Marfuga** (2015) Who are the independent editors, how did they reach their role and what are their associated job satisfactions? *Learned Publishing*, 28(1), pp. 43-53. ISSN (print) 0953-1513
- Benson, Vladlena, Saridakis, George, Tennakoon, Hemamali and Jean-Noel, Ezingeard** (2015) The role of security notices and online consumer behaviour: an empirical study of social networking users. *International Journal of Human-Computer Studies*, 80, pp. 36-44. ISSN (print) 1071-5819
- Benson, Vladlena, Saridakis, George and Tennakoon, Hemamali** (2015) Information disclosure of social media users: does control over personal information, user awareness and security notices matter? *Information Technology & People*, 28(3), pp. 426-441. ISSN (print) 0959-3845
- Benson, Vladlena, Saridakis, George and Tennakoon, Hemamali** (2015) Purpose of social networking use and victimisation: are there any differences between university students and those not in HE? *Computers in Human Behavior*, 51(B), pp. 867-872. ISSN (print) 0747-5632
- De Clercq, Dirk, Thongpapanl, Narongsak (Tek) and Voronov, Maxim** (2015) Explaining SME engagement in local sourcing: the roles of location-specific resources and patriotism. *International Small Business Journal*, 33(8), pp. 929-950. ISSN (print) 0266-2426
- De Clercq, Dirk, Dimov, Dimo and Thongpapanl, Narongsak (Tek)** (2015) Structural and relational interdependence and entrepreneurial orientation in small and medium-sized enterprises: the mediating role of internal knowledge-sharing. *International Small Business Journal*, 33(5), pp. 514-536. ISSN (print) 0266-2426
- De Clercq, Dirk, Rahman, Zahid Mohammad and Belausteguigoitia, Imanol** (2015) Task conflict and employee creativity: the critical roles of learning orientation and goal congruence. *Human Resource Management*, ISSN (print) 0090-4848 (Epub Ahead of Print)
- De Clercq, Dirk and Saridakis, George** (2015) Informational injustice with respect to change and negative workplace emotions: the mitigating roles of structural and relational organizational features. *Journal of Organizational Effectiveness: People and Performance*, ISSN (print) 2051-6614 (In Press)
- Felzensztein, Christian, Ciravegna, Luciano, Robson, Paul and Amorós, José Ernesto** (2015) Networks, entrepreneurial orientation, and internationalization scope: evidence from Chilean small and medium enterprises. *Journal of Small Business Management*, 53(S1), pp. 145-160. ISSN (print) 0047-2778
- Geldes, Cristian, Felzensztein, Christian, Turkina, Ekaterina and Durand, Aurélie** (2015) How does proximity affect interfirm marketing cooperation? a study of an agribusiness cluster. *Journal of Business Research*, 68(2), pp. 263-272. ISSN (print) 0148-2963
- Genus, Audley and Theobald, Kate** (2015) Roles for university researchers in urban sustainability initiatives: the UK Newcastle Low Carbon Neighbourhoods project. *Journal of Cleaner Production*, 106, pp. 119-126. ISSN (print) 0959-6526
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